

Hilton Curaçao Debuts Brand New Executive Floor Rooms and Lounge

Only Beachfront Hotel with Executive Floor on Island



WILLEMSTAD, Curaçao – November 19, 2012 – Just in time to welcome travelers this holiday season, Hilton Curaçao resort announces the completion of its executive floor renovations, introducing 34 brand new executive guest rooms, three suites, and executive lounge displaying stunning ocean views. With this fifth floor makeover, the 196-room beachfront Hilton Curaçao resort now boasts both the newest and only executive floor on the island.

Located on a magnificent stretch of white sand beach on the edge of the turquoise Caribbean, Hilton Curaçao resort welcomes guests to a new executive floor experience built upon the hotel's history. Led by Miami-based DSI Hospitality design firm, the new executive floor design draws inspiration from the island of Curaçao itself, as well as the building's original style, which blended authentic Curaçao elements with contemporary modernist architecture. While integrating these earlier design principles with more current colors and patterns, the designers delivered a space that reflects Curaçao, its natural surroundings and the inviting sea.

Guests of the new executive floor rooms and suites will bask in an elegant, relaxing and comfortable tropical ambiance, complete with new bedding, furniture and residential feel. All executive floor guest rooms and suites are outfitted with the Hilton Serenity Collection of amenities featuring plush bedding, high-definition LCD flat screen television, alarm clock with MP3 player connection, high-speed Internet access, Peter Thomas Roth bathroom products and more.

The new neutral wood-toned furniture reflects sophistication and tropical character, while redesigned bathrooms offer stone vanity, porcelain tile, glass shower and upgraded fixtures. New closets with a hospitality unit including an under counter refrigerator, and subtle lighting add the final touch to the rooms' decor.

Executive floor guests will also enjoy access to the new executive lounge offering daily continental breakfast, light snacks and beverages throughout the day, complemented by amazing ocean views and the resort's picturesque surroundings.

Guests can now enjoy all that Hilton Curaçao resort has to offer with executive room rates starting at \$229.00* per night. For reservations or further information, visit www.curacao.hilton.com.

The renovation is part of a larger scope of major projects by individual hotels above standard annual capital expenditures across the global portfolio of Hilton Hotels & Resorts, the flagship brand of Hilton Worldwide. Beginning in 2011, the projects currently total more than \$3 billion during a three-year period.

**Rate is a starting rate only, subject to availability and change without notice. Other restrictions may apply.*

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About Hilton Curaçao

Located on Piscadera Bay just 10 minutes from Hato International Airport, the beachfront Hilton Curaçao resort welcomes guests with gentle tropical breezes and two pristine white sand beaches. Set on 23 acres of beautifully landscaped grounds, Hilton Curaçao guests will be mesmerized by the turquoise sea and underwater world that awaits discovery. Five minutes from quaint downtown Willemstad, guests can also venture out to discover the island's heritage and history. All 196 guest rooms and suites, including accessible rooms, rooms for guests with allergies, and brand new executive floor rooms, feature private balcony, stunning ocean or island views, and the Hilton Serenity Collection of amenities. A new executive lounge offers daily breakfast, as well as snacks and beverages throughout the day. Leisure-seekers can take advantage of all that Hilton Curaçao has to offer. Water enthusiasts can visit the on-site Gold Palm PADI certified dive center and explore underwater coves, caves and colorful sea life, or enjoy the center's water sports activities. For relaxation, guests can unwind under a palm tree on the resort's private beaches, cool off in the refreshing swimming pool, or schedule a treatment at the Color of People Spa. Families can enjoy a children's pool and Kidz Paradise activity center with an array of fun and games. Additional recreation options include a casino, fitness center, and tennis courts. To tempt palates, the resort features authentic Curaçao cuisine or international specialties in two restaurants. For business travelers and event planners, Hilton Curaçao offers over 4,000 square feet of meeting space with capacity for up to 450 guests, and a Hilton Meetings complex with boardroom, six meeting rooms, plus a business center.

About Hilton Hotels & Resorts

One of the most recognized names in the industry, Hilton Hotels & Resorts stands as the stylish, forward thinking global leader in hospitality. From inaugural balls and Hollywood award galas to business events and days to remember, Hilton is where the world makes history, closes the deal, toasts special occasions and gets away from it all. The flagship brand of Hilton Worldwide continues to build upon its legacy of innovation by developing products and services to meet the needs of tomorrow's savvy global travelers while more than 144,000 Team Members shape experiences in which every guest feels cared for, valued and respected. Today, the Hilton Hotels & Resorts portfolio includes more than 550 hotels in 80 countries and the brand remains synonymous with "hotel." Access the latest Hilton news at www.hiltonglobalmediacenter.com or begin your journey at www.hilton.com. Social media users can engage with Hilton at www.twitter.com/hiltonhotels, www.facebook.com/hilton and www.youtube.com/hilton. Hilton Hotels & Resorts is one of Hilton Worldwide's ten market-leading brands.