

RIVER LOUNGE GRAND OPENING - A SPECTACULAR AFFAIR IN DOWNTOWN MIAMI



(Miami, FL) **May 1, 2009**—The grand opening of **River Lounge** on April 23, 2009 solidified its place as THE venue in Miami for the patron who appreciates style, art, design, fashion, and South Florida's amazing cultural mix. With all of the elements that would exemplify a Miami hotspot, River Lounge is "bringing classy back". Located in the **Epic Hotel and Residences** in Downtown, River Lounge represents what the outgoing professional deserves.

Co hosted by **Ocean Drive Magazine** the grand opening of River Lounge was a spectacular affair that left 1000 guests dazzled as River Lounge was stamped as Downtown Miami's go-to spot. Guests at the River Lounge grand opening experienced an evening filled with VIPs, sponsored cocktails by **Patron Tequila, Johnny Walker Black, and Ultimat Vodka**, and music by DJ Walter Capote. The evening included a formal ribbon cutting ceremony and a proclamation presented by none other than **Mayor Manny Diaz**, along with celebrities that included: **DJ Irie, Tara Solomon, Michael Cappone, Ugo Colombo, Liset Alea, Nicole Henry, Carlos A. Navarro, Tito Puente Jr, Jorge Moreno** and many more. The festivities continued through the weekend as the venue held a very chic cocktail soiree and art exhibit the following day. Since opening its doors River Lounge has been the "place to be seen."



River Lounge is geared to be the pinnacle of Miami Downtown nightlife, ideally situated on the Miami River with a breathtaking view. Designed by nationally renowned **Telesco & Associates**, the über chic lounge boasts majestic 30ft ceilings, LED lighting, circular bar, flat screen TVs, custom lighting fixtures and custom lounge furniture. The second floor features a more intimate setting. One of the elements that set River Lounge apart is that guests have the option of arriving either by car or boat. The outdoor terrace is the perfect spot to enjoy cocktails, while gazing at the panoramic view of the river, lined by some of Miami's most impressive high-rises.



The brainchild of Sunset Entertainment Group's dynamic duo **Chris Breed** and **Michael Gruber**, it's no doubt that River Lounge will be one of Miami's A-list favorites. The gentlemen have been recognized for such successful and legendary venues as **The Tropicana** and **Teddy's at the Roosevelt Hotel, Cabana Club, Sterling Steakhouse, Green Door**, and the **White Lotus** to name a few. Breed, who was called the "King of Hollywood" by the Los Angeles Times, came into the scene in

1990, when he opened the **Roxbury Supper Club**. The venture has been credited with sparking the "Renaissance of Hollywood". Collectively, Breed and Gruber (who has an extensive history representing some of the world's biggest stars), bring to Miami their expertise dealing with high-end clientele and celebs from all over the map, topped with a dose of "Big Apple" flare. This unique combination will make this venue stand out as a classy one.

River Lounge features a unique cocktail list including a one-of-a kind signature martini list. Complete with delicious bites, great music, surrounded by beauty, River Lounge sets a new standard in Miami. Conveniently located on the mainland, away from South Beach, this visually-captivating space will cater to the active professional, corporate and social scene. River Lounge, with all its amenities, flawless décor, seasoned staff, and regarded ownership will be synonymous with "Miami" and a "fabulously good time".



River Lounge is located inside the Epic Hotel & Residences located at 270 Biscayne Boulevard Way, Miami, FL 33131. The venue will be open six days a week.